



Visit us online at www.downtownstthomas.com

SEPTEMBER & OCTOBER 2008 ISSUE

NEW DOWNTOWN DISTRICTS PROPOSED

Did you know that it's been said that Talbot Street is one of the longest downtown thoroughfares in Ontario? No wonder visitors have a hard time finding all the stores, restaurants, and services that we have on the street.

In order to make it easier for people to orient themselves, we are proposing the naming of four districts along downtown Talbot Street, each of which already displays a unique character:

West Village: This area has unique shops and services, restaurants as well as a major residential component. This district will be between William/New Street and Hincks Street.

Town Centre: This area features shopping, banking, churches, coffee pubs as well as government offices, movie theatre along with our parketts. This district will be between Hincks Street and Ross/Flora Street.

Market Square: This area features restaurants, the Farmers Market and the CASO station. This district will be between Ross/Flora Street and Alma Street.

East Village: This district features the hub of fast food restaurants and speciality restaurants. This district will be between Alma Street and First Ave.

Each area will be differentiated with banners and signage and have opportunities to promote itself with special events and promotions.

Want to see the boundaries of the proposed districts? Have a look in the new Downtown St. Thomas brochure. Although not named yet, each area is colour-coded on the map.

We're interested to know what you think of this proposal. Please contact our office with your comments by September 19th either by phone 519-633-5248 or email info@downtownstthomas.com

KEEP US INFORMED

We're here to communicate the news about our downtown, so we would love to hear what is new at your business: special events, a new staff person, a change in ownership, a new service... Give us a call at 519-633-5248 or email us at info@downtownstthomas.com so that we can share the news.

**St. Thomas
downtown**
DEVELOPMENT BOARD

DDB MEETINGS

Board Meetings

Board Meetings take place on the first Wednesday of the month at 8am in room 204, City Hall.

- September 3, 2008
- October 2, 2008
- November 5, 2008
- December 3, 2008

DDB OFFICE

Karen Gordon Administrator
Open Monday to Friday
8:30am - 4:30pm
(Unless otherwise posted)
City Hall, Main Level
545 Talbot St. P.O. Box 520
St. Thomas, On N5P 3V7
Tel 519-633-5248

DDB'S WEBSITE

www.downtownstthomas.com

Business Directory

We now have 8 businesses signed up and on our business directory using our business card advertising. Check it out and see if you would like to sign up and get involved in this **free advertising** for your business. Thanks to Giant Tiger, Autosmart, Century Sound, Natural Health Therapy, Dutch Pastry Café, Boston Pizza, The Gospel Lighthouse, Hair Care Anywhere.

If you would like to get involved please call the office at 519-633-5248 or email us at info@downtownstthomas.com

What's Happening

On our website we have a section called "What's Happening" we place events that are happening in St. Thomas that would attract visitors to our downtown area. If you have an event such as a Social Event, Fundraisers, Entertainment Events, Festivals, Reunions etc that you would like to place in this section of our website at **no cost**, all you need to do is go onto our website and under the heading Contact Us you will see the form that needs to be filled out and forward to us. We will then have that information up within 24 hours of receiving it.

UPCOMING EVENTS

Remember to mark your calendars for the upcoming events:

November :

- The holiday season begins with the Tree Lighting Event on Friday November 22 from 6pm - 7:30 pm.
- The Optimist Santa Claus Parade which will be on Saturday November 22nd at 6pm.
- T'Was The Art Before Christmas held at the CASO Station on November 21, 22, 23.
- Fantasy of Lights at Pinafore Park
- Christmas Store Decorating Contest.

NEW BUSINESS IN THE DOWNTOWN AREA

Bliss Hair Salon, 562 Talbot Street, 519-631-1616

ABOUT THE DOWNTOWN DEVELOPMENT BOARD

The Downtown Development Board is directed by a volunteer board of management whose mandate is to promote and beautify Downtown St. Thomas.

DDB projects and initiatives include but certainly aren't limited to: murals, downtown parkettes, hanging baskets, planter boxes, seasonal banners, cross street banners, Banner Art Project, Tree Lighting Ceremony, Window Decorating Contest, Sidewalk Sales, Downtown Dollars, Clean Up Day, Directory in Community Centre, Downtown Brochures/Map, DDB website, Information Sessions and this bi-monthly newsletter.

The DDB also partners with other organizations to bring events and programs to downtown, including Iron Horse Festival, the St. Thomas-Elgin Art Centre, The St. Thomas-Elgin Tourist Association.

We are always looking for volunteers, if you are interested in becoming a Board member or just volunteering your time please contact the office at 519-633-5248 or email us at info@downtownstthomas.com

Your Board of Directors

Mark Cosens, *Chairman*
Monty Fordham, *Vice Chair*
Brian Dempsey, *Secretary-Treasurer*
Terry Ranta-Hall
Kathy Easton

Council Representatives:
Alderman Lori Baldwin-Sands

Board Advisors:
Bob Allen, *Bob Allen Horticultural*
Sean Dyke, *Economic Development*
Ross Tucker, *Parks Department*