

Visit us online at www.downtownstthomas.com

MAY & JUNE 2008 ISSUE

YOU ARE INVITED!

BREAKFAST WITH THE MAYOR

The Downtown Development Board will be hosting a breakfast meeting with City Mayor Cliff Barwick. This event takes place on Friday May 23, 8 am - 10 am. Will be sponsored by St. Thomas Energy, with the support from St. Thomas Economic Development Corporation and the St. Thomas & District Chamber of Commerce. This event will be held at the CASO Station, and seating is limited to 150 tickets, available on a first come— first served basis. There is no charge but donations to offset costs are appreciated. Advance registration is required to guarantee a seat. Tickets must be ordered thru the Mayor's Office at St. Thomas City Hall. Contact Heather Welsh at 519-631-1680 ext. 4196. Food service will be a continental breakfast with fruits, danishes, muffins and coffee, tea and fruit juices. Breakfast will begin the event at 8am and is expected to end when presentations begin at approximately 8:45 am. Look forward to seeing you there.

EVENTS COMING UP

May 1, 2, 3 & 4th, Wind ' n Willow, 435 Talbot Street has added a large Kitchen Nook. They would like for you to join them in their grand opening. There will be prizes, draws,

demonstrations and double loyalty points. There will be extended hours during this event.

May 23, Mayors Breakfast, this is being held at the CASO station at 8am-10am. Seating is limited please call Heather Welsh @519-631-1680 ex 4196

May 25, Run For Your Life is holding "Jumbo Run, The Greatest Run On Earth" this will be taking place at 10am. The Jumbo run will start and finish at the CASO Station.

June 14, Nostalgia Night. Talbot St. closed from Alma St. to St. Catherines. At 6pm—9pm. Cost is \$5. Featuring 50's & 60's music by The Fairlanes. Also featuring our High School Pit Crew " Challenge". Come out to see all the Cars, new and old. More information contact Lion Rob Burns @ 519-765-3109.

June 15, 11th Annual Lions Club of St. Thomas Father's Day Car Show at Pinafore Park more information please contact Lion Rob Burns @ 519-765-3109.

KEEP US INFORMED

We're here to communicate the news about our downtown, so we would love to hear what is new at your business: special events, a new staff person, a change in ownership, a new service...Give us a call at 519-633-5248 or email us at info@downtownstthomas.com so that we can share the news.

St. Thomas downtown

DEVELOPMENT BOARD

DDB MEETINGS

Board Meetings

Board Meetings take place on the first Wednesday of the month at 8am in room 204, City Hall.

- May 7, 2008
- June 4, 2008
- July 2, 2008
- August 6, 2008

DDB OFFICE

Karen Gordon Administrator

Open Monday to Friday

8:30am - 4:30pm

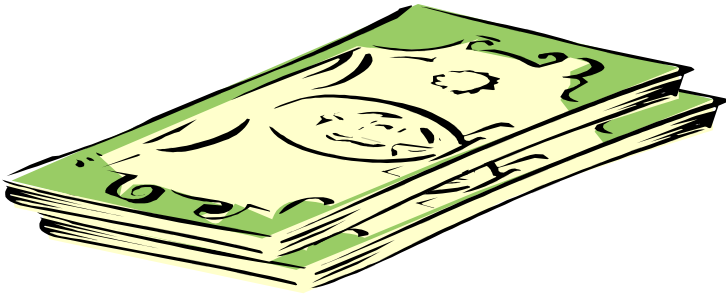
(Unless otherwise posted)

City Hall, Main Level

545 Talbot St. P.O. Box 520

St. Thomas, On N5P 3V7

Tel 519-633-5248



DB'S WEBSITE

www.downtownstthomas.com

On our website we have been working on the Business Directory, updating the directory and ensuring that the information that has been provided has been changed.

Our next venture with the Business Directory is to be able to advertise. When an individual / visitor clicks on your business. You can purchase a business card advertisement for your business.

There are two types of business cards:

Standard (example is Century Sound) and

Enhanced (example is Natural Health Therapy Centre).

Please take a moment and take a look at the business directory and contact us if you are interested in participating in this. Our office telephone number is 519-633-5248 or email us at info@downtownstthomas.com if you are interested or if you have any questions in regards to the Business Directory business cards.

Thank you to Everyone who participate in the Downtown Clean Up Week.

Let's continue making the Downtown area beautiful by ensuring that if we see garbage on the streets that it is picked up and disposed of. If we all pitch in, our downtown will stay fresh, and clean and most of all beautiful!



Your Board of Directors

Mark Cosens, *Chairman*
Dennis Broome, *Vice-Chairman*
Grant Hughson, *Secretary-Treasurer*
Margaret DeBolt, Terry Ranta-Hall
Kathy Easton, Joe Wiener
Monty Fordham, George Wilson
Charles Gratton, Michael Richardson
Grace Northcott, Brian Dempsey

Council Representatives:

Alderman Lori Baldwin-Sands

Board Advisors:

Bob Allen, *Bob Allen Horticultural*
Sean Dyke, *Economic Development*
Ross Tucker, *Parks Department*

Downtown Dollars..What's in it for you!

The Downtown Development Board (DDB) offers prizes and incentives to various organizations and events in the form of DDB Dollars. This program promotes Downtown St. Thomas to shoppers throughout the community and area. By placing spendable cash in their hands, we get them inside your door. After that, it's up to you! These \$5.00 coupons entitle the bearer to this amount towards the purchase of merchandise at any retail or service outlet in the Downtown BIA area. When you receive these coupons ensure that the back of the coupons are filled out completely. We are trying to do a marketing survey on the value of the Downtown dollars. You can assist by filling out the back of the dollars where it states Merchant Information completely. What we would like to see is the total amount purchased spent by the customer using the Downtown dollars. Ex. Coupon is worth \$5.00 but the customer spent \$20.00. That would advise us that the customer spent \$15.00. If you receive the coupons, just give the office a call @519-633-5248 and you will be reimbursed for the full face value of all the DDB dollars returned.

About the Downtown Development Board

The Downtown Development Board is directed by a volunteer board of management whose mandate is to promote and beautify Downtown St. Thomas.

DDB projects and initiatives include but certainly aren't limited to: murals, downtown parkettes, hanging baskets, planter boxes, seasonal banners, cross street banners, Banner Art Project, Tree Lighting Ceremony, Window Decorating Contest, Sidewalk Sales, Downtown Dollars, Clean Up Day, Directory in Community Centre, Downtown Brochure/Map, DDB website, Information Sessions, Revitalization of the Horton Farmers' Market and this monthly letter.

The DDB also partners with other organizations to bring events and programs to downtown, including Iron Horse Festival, the St. Thomas-Elgin Public Art Centre, The St. Thomas-Elgin Tourist Association