

# Downtown News

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JUNE  
2007

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**St. Thomas**  
**downtown**  
DEVELOPMENT BOARD

## DDB Meetings

### Board Meetings

Board Meetings take place on the first Wednesday of the month at 8:00am in room 204, City Hall.

- June 6, 2007
- July 4, 2007
- August 1, 2007
- September 5, 2007

### Committee Meetings

Committee Meetings take place on the last Wednesday of the month at 8:00am in room 309, City Hall.

- June 27, 2007
- July 25, 2007
- August 29, 2007
- September 26, 2007

Extra individual committee meetings are called from time to time.

## DDB Office

Karen Gordon, Administrator

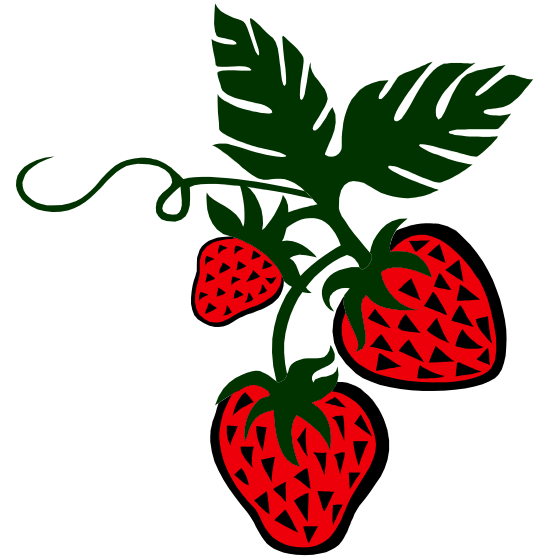
Open Monday to Friday  
8:30 am - 4:30 pm  
(Unless otherwise posted)

City Hall, Main Level  
545 Talbot St. P.O. Box 520  
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## THIRD ANNUAL STRAWBERRY SOCIAL & MORE !

### Saturday June 16th

You're invited to the 3rd Annual Event which will take place at the Canada Southern Railway Station behind Giant Tiger on Saturday June 16th. The event begins at 12:00 pm to 3:30pm. There is a list of activities from sampling strawberries and shortcake, tours of the station, also there will be live entertainment, craft vendors and classic cars. This is a free event, and donations are gratefully accepted as they are continuing with the restoration of the station. So come out to the Railway Station for a BERRY good time." If you require more information call 519-633-2535.



## HIRE A STUDENT..LIGHTEN YOUR WORKLOAD THIS SUMMER!

This summer, do you need help for various small tasks? Why not give a young person the opportunity to gain work experience?

If finding help this summer just adds to your workload, save yourself some time and call upon your Service Canada Centre for Youth (SCCY) - St. Thomas, who will be happy to assist you in finding enthusiastic employees who are ready to get the job done.

The Centre's services for employers include job postings on our bulletin boards and on the Internet Job Bank, and access to information about employment standards, health and safety in the workplace, wage rates, and other programs and services.

The SCCY—St. Thomas is run in collaboration with the Elgin/St. Thomas Youth Employment Counselling Centre and is located in the Talbot Centre at 745 Talbot Street.

This year, start your summer recruitment earlier and more efficiently. Visit [jobbank.gc.ca](http://jobbank.gc.ca) and [jobselgin.ca](http://jobselgin.ca) or call the Student Employment Office at (519) 631-8820.

For more information on the Government of Canada's programs and services, please call the toll-free Youth Info Line at 1-800-935-5555 or the touch-tone phone or teletypewriter line (TTY) at 1-800-926-9105, or visit [servicecanada.gc](http://servicecanada.gc).

## CONGRATULATIONS!!!

We would like to extend our congratulations to Dianne Beltrame and Rob Fairfield, who are partners at Bella Jack's Mexican Cantina.

Dianne and Rob were winners of an Award of Merit presented by the St. Thomas and District Chamber of Commerce at its Free Enterprise Award Night.

## ST. THOMAS AIR SHOW The Wings & Wheels Fundraiser

Wing & Wheels fundraiser at the St. Thomas Municipal Airport is reported to still be proceeding even after the tragedy that took place last week with the Canadian Forces Snowbirds.

If all goes as scheduled the air show will be taken place **June 23 & 24**. Wings & Wheels has advised that "Nothing has changed and that they were going ahead as if the Canadian Snowbirds were coming."

### INTERESTING

#### FACT....DID YOU KNOW...

Strawberries are one of the first fruits of the season. Also that the ancient hunters in Central Europe would eat strawberries "to sharpen their powers of perception, Others used them to cure nervous disorders, control heart palpitations, and purify the blood." Although we no longer use strawberries as a cure for our ailments, they are nonetheless rich in Vitamin B and C and contain potassium, iron and fiber.

## Downtown Dollars...What's in it for you!

The Downtown Development Board (DDB) offers prizes and incentives to various organizations and events in the form of DDB Dollars. This program promotes Downtown St. Thomas to shoppers throughout the community and area. By placing spend able cash in their hands, we get them inside your door. After that, it's up to you! These \$5.00 coupons entitle the bearer to this amount towards the purchase of merchandise at any retail or service outlet in the Downtown area. When you receive these coupons ensure that the back of the coupons are filed out completely. We are trying to do a marketing survey on the value of the Downtown dollars. You can assist by filling out the back of the dollars were it states Merchant Information completely . What we would like to see is the total amount purchased spent by the customer using the Downtown dollars. Ex. Coupon is worth \$5.00 but the customer spent \$20.00. That would advise us that the customer spent \$15.00. If you receive the coupons, just give

the office a call 519-633-5248 and you will be reimbursed for the full face value of all the DDB dollars returned.



Please contact the DDB office with your email address so we can add you to our e-mailing news list!

## About the St. Thomas Downtown Development Board Your Board of Directors

The Downtown Development Board is directed by a volunteer board of management whose mandate is to promote and beautify Downtown St. Thomas.

DDB projects & initiatives include but certainly aren't limited to: murals, downtown parkettes, hanging baskets, planter boxes, seasonal banners, cross street banners, Banner Art Project, Tree Lighting Ceremony, Window Decorating Contest, Sidewalk Sales, Downtown Scavenger Hunt (during Iron

Horse), Downtown Dollars, Clean Up Day, Directory in Community Centre, Downtown Brochure/Map, DDB website, Information Sessions, Revitalization of the Horton Farmers' Market and this monthly newsletter.

The DDB also partners with other organizations to bring events and programs to downtown, including the Iron Horse Festival, Communities In Bloom, the St. Thomas-Elgin Public Art Centre, The St. Thomas-Elgin Tourist Association.

Mark Cosens, *Chairman*  
Dennis Broome, *Vice-Chairman*  
Grant Hughson, *Secretary-Treasurer*  
Margaret DeBolt Kathy Easton  
Rob Fairfield Monty Fordham  
Charles Gratton Terry Ranta-Hall  
Michael Richardson Joe Wiener  
Brent Spilak George Wilson

#### Council Representatives:

Alderman Heather Chapman  
Alderman Lori Baldwin-Sands

#### Board Advisors:

Bob Allen, *Bob Allen Horticultural*  
Sean Dyke, *Economic Development*  
Ross Tucker, *Parks Department*